

## Town Public Events and Celebrations Committee Meeting Minutes

**Meeting:** August 5, 2013

**Place:** Tewksbury Town Hall

**Time:** 7:00 PM

**Attendance:** David Gay, Cheryl Balordi, Mary Little, Elaine Krauss, Jim Wentworth, Lynn DeCosta, Mark Kratman

Old business: n/a

New business:

Members voted on Committee structure as follows:

Cheryl Balordi, Chairman

Jim Wentworth, Vice-Chairman

Elaine Krauss, Clerk (will submit application and be sworn in at next Town Meeting)

Mary Little, Clerk (alternate)

Committee discussed **Christmas Tree Lighting Ceremony** as main priority and need to make it more exciting and inviting especially for the teens of the community.

Date: Saturday, December 7, 2013

Time: ?

Place: Tewksbury Public Library

Ideas: Vocal groups, High school music (bands), "Ryan Ringers", Dickens Characters, food/beverage vendors, craft tables, horse drawn hay rides, large Christmas tree outdoors for lighting ceremony, fire baskets with marshmallows to roast, Santa Claus on fire truck drive down the streets, decorate cars with Christmas themes.

Solicit donations (bicycles to raffle), sponsors, volunteers (high school students could work the event and earn a letter for community service) and advertise (local paper, Patch, town website, local access T.V., Facebook, Twitter, school PACS, town email list).

Ask the high school students what they would like to see at the Christmas/lighting ceremony.

Mr. Kratman (Patriotic Committee) stressed the importance of putting events out early so no double-booking of different events takes place. Also, having a town events calendar to combine all events would help. Mr. Kratman will also provide a list of contacts to the committee. He added that we should visit other community websites such as Winthrop, MA to see how they organize. Use as many avenues as possible to reach out to the community for their involvement.

Fundraiser suggestions for future events: Texas Holdem Poker, Golf Tournament, Trivia (teenagers)

Jim Wentworth had many list of events already happening and some to consider for the future: snow festival, Patriot's Day, Clean-up Day, Green-up Day, Memorial Day Parade, Farmer's market, Seafood

Festival, Fall Fair, Applefest, Veterans Day, Tewksbury Unplugged, Carnival, Tewksbury Town Day, Kid's Concerts, Team Leads, Halloween Costume Party.

**Next meeting:** Monday, August 26, 2013

**Time:** 7:00 PM

**Place:** TBA (Town Hall or TPD conference room)